

Culture Deck

Our Purpose:

We believe that elevated culture leads to organizational success and a workplace where people feel fulfilled. We build intentional solutions that strengthen organizations and elevate workplace cultures.

Our Vision

is to be recognized as a Canadian leader in transforming workplace cultures with a focus on leadership and engagement.





We are thought leaders in our industry.

We leverage technology to make things simple for our clients and we continue to elevate our service offering.

We recognize that positive culture leads to organizational success

...and that work should be a place where people come to feel personally & professionally fulfilled.



better workplace cultures stronger leaders a more committed and engaged workforce

We don't do old-school, compliance-driven HR.





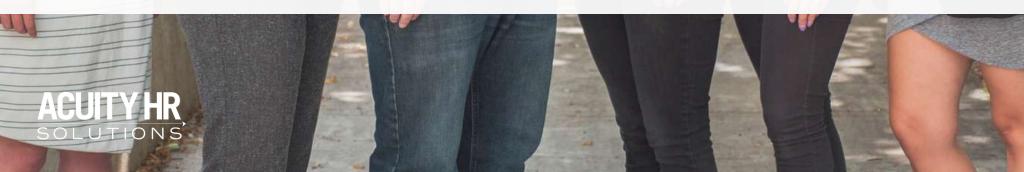
We focus on getting our clients results.

We're making Winnipeg a little better and a little happier one workplace at a time.



We see people as people - not as robots, processes or numbers.

At Acuity, as in any business, people are the differentiator.



So, how do we do it?



We do the right thing.

(all the time)





1. We hire the very BEST of the best.

Driven professionals who:

- execute with excellence at every opportunity
- care about workplace culture
- care about our community and making it a better place for everybody.

2. We have our CLIENTS' best interests at heart.

We're not interested in creating clients that are dependent on us.

We empower our clients with the tools, resources, training & strategies to elevate their workplace culture & exceed their organizational objectives.





3. We take OWNERSHIP.

We are accountable:
to ourselves,
to each other
&
to our clients.

There is a high level of trust on our team. If someone says they've got something, we know they will deliver.



4. We ELEVATE our clients' organizations (and each other) at every opportunity.

You can't look good unless you make your partner look good.

We make each other, and our clients, look good. We want the best for each other and aren't interested in politics & drama (you know the kind we mean).





5. We have HIGH standards.

We are experts in our field.

All Acuity team members are high performers, strong communicators and take personal learning and development very seriously.

6. We value OPENNESS.

Information is not a weapon.

We share as much as possible to help each other succeed. We are open to new ideas, iterations and different ways of doing things.



7. We are highly COLLABORATIVE.

We seek input from each other, our clients and other key stakeholders to learn and elevate our products and services.

At Acuity the sum is greater than its parts.





8. FIT matters.

We all get to be our wacky and unique selves and we play to our individual strengths. But we do have a few things in common:

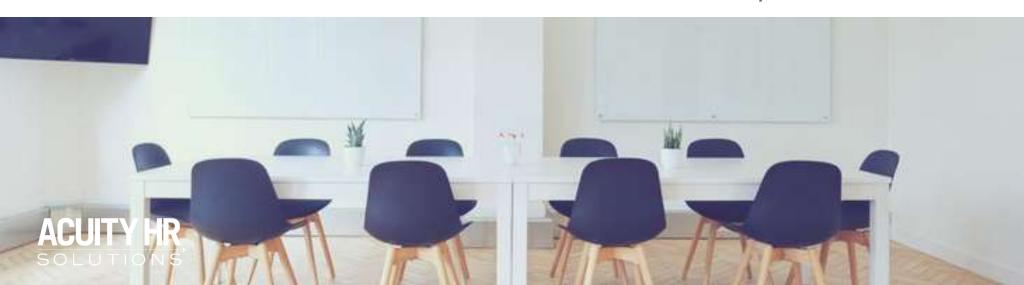
- Passion for making a difference
- Positive energy (we sprinkle that shit everywhere)
- A high level of empathy for one another, our clients and their teams



We're not going to talk about Integrity, Respect, Honesty or Trust...

These are table stakes - the bare minimum.

They are so foundational that we don't mention them in our list of core behaviours/values.





One of our Acuity Partners said it best:

"Acuity is like the best group project you've ever worked on. No one person is carrying the team while someone else slacks."



At the end of the day we are all here to make a difference, challenge ourselves to grow personally and professionally, and have some fun while we do it.





Fun usually = patios, wine or sushi.

Or all three on a good day!





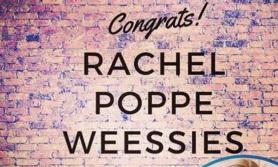
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